



**For Immediate Release - Event Announcement**

## **Celebrating 50 Years of Wonder & Joy**

*Governor Jared Polis and Museum founders, board, guests and staff gather to honor the 50th anniversary of the Children's Museum of Denver at Marsico Campus*

DENVER, May 9, 2023 – On Tuesday, May 9 at 11:15 am, the Children's Museum of Denver at Marsico Campus will host a press conference in honor of its 50<sup>th</sup> anniversary. To celebrate, Museum founders, board, staff, Lisa Roy - Executive Director of the Department of Early Childhood, and Governor Jared Polis will gather to commemorate this historic achievement.

The Children's Museum was founded in 1973 (Articles of Incorporation, May 9, 1973) by a group of parents, educators and other professionals who wanted to create an interactive cultural and educational institution for children and families. Today, it is a world-class institution, boasting innovative, one-of-a-kind exhibits, engaging daily programming and signature events for the community.

"This year, the Museum celebrates its 50th anniversary, and we have been reflecting on our vibrant history while looking toward the future with a focus on extraordinary experiences that champion the wonder and joy of childhood," said Museum President & CEO, Michael Yankovich, "We're excited to continue growing with our community and challenging expectations of what a children's museum can be and do."

Please join us for a press conference from 11:15 – 11:45 am, where the Museum President will announce our summer *Spread the Joy* campaign and Governor Polis will read an official Proclamation declaring May 9, 2023 *Children's Museum of Denver at Marsico Campus Day*.

[Approved photos, logos and Children's Museum 50th Anniversary Fact Sheet in this Dropbox.](#)

**Event:** Celebrating 50 Years of Wonder & Joy – Press conference and Governor's Proclamation

**Visual Op:** Governor Jared Polis, Executive Director of the Department of Early Childhood Lisa Roy, Museum President and CEO Michael Yankovich and Museum founders, board, guests and staff gathered to honor the 50<sup>th</sup> anniversary of the Children's Museum of Denver at Marsico Campus

**When:** Tuesday, May 9 at 11:15 am

**Where:** Children’s Museum of Denver at Marsico Campus – Joy Park Plaza  
2121 Children’s Museum Drive, Denver, CO 80211

**About the Children’s Museum of Denver at Marsico Campus**

The mission of the Children's Museum of Denver at Marsico Campus is to create extraordinary experiences that champion the wonder and joy of childhood. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado's curious young minds to express what they know and to discover, create and explore more - on their own terms.

Since 1973, the Children’s Museum of Denver at Marsico Campus has served the metro-Denver community as a learning institute dedicated to the education and growth of young children and their caregivers. The Museum provides rich play experiences and a dynamic learning environment for children to joyously learn through innovative and interactive hands-on exhibits, engaging daily programming and year-round special events.

The Children’s Museum of Denver at Marsico Campus is a 501(c)(3), private non-profit organization, and a Tier II SCFD member.

NOTE: Please use “Children’s Museum of Denver at Marsico Campus” in all publications.

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