

FOR IMMEDIATE RELEASE

Bloom, a Playful Space for Early Learning, Now Open at the Children's Museum

The Children's Museum opened their groundbreaking exhibit for early learners on Monday, October 16

Denver, Colo. (October 16, 2023) – An industry leader in cutting-edge exhibits for children, the Children's Museum of Denver at Marsico Campus opened their groundbreaking exhibit for early learners on Monday, October 16.

This whimsical, nature-inspired space nurtures the imagination with tangible and playful details. It features experiences like an imaginative fairy garden with elements of light and sound, grassy moguls, a creative climber just for littles, peek-a-boo with smart glass, and plenty of amenities for families of newborns and toddlers.

"When we set out to design this experience, we took a hard look at the latest research on the different types of play and their role in the cognitive, emotional and physical development for early learners," said Museum President and CEO, Mike Yankovich, "Based on what we learned, we designed Bloom to promote adult-child interaction as well as the curiosity, exploration and empowerment of the Museum's youngest visitors."

To bring this space to the next level, original art pieces are woven throughout the exhibit to make this a truly one-of-a-kind immersive experience.

"We wanted art and beauty layered into the entire exhibit, not just something that hung on the walls. We worked with four different artists and numerous craftsmen who designed in tandem to bring the Museum's vision for Bloom to life," said Kerri Atter, Director of Special Projects, "I like to think of it as a meadow; all the pieces flow together, but as you look closer, you see all the individual details that make Bloom a truly magical world."

Email Kimber Kuhl, Director of Marketing, to set up a tour at KimberK@cmdenver.org.

[Click here for Dropbox of exhibit photos.](#) For more info, visit mychildsmuseum.org.



Capital Campaign Support

Jack and Judy Pottle | Daniels Fund
Institute of Museum and Library Services | Giles W. and Elise G. Mead Foundation
The Wishnietsky Family | Jennifer Landrum
E.B. Wagner | Sara and Scott Carpenter

The Children's Museum is grateful for the generosity of our capital campaign donors and of our cornerstone partner, PNC's Grow Up Great Foundation, for supporting access and early learning at our iconic institution.

About the Children's Museum of Denver at Marsico Campus

The mission of the Children's Museum of Denver at Marsico Campus is to create extraordinary experiences that champion the wonder and joy of childhood. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado's curious young minds to express what they know and to discover, create and explore more - on their own terms.

Since 1973, the Children's Museum of Denver at Marsico Campus has served the metro-Denver community as a learning institute dedicated to the education and growth of young children and their caregivers. The Museum provides rich play experiences and a dynamic learning environment for children to joyously learn through innovative and interactive hands-on exhibits, engaging daily programming and year-round special events.

The Children's Museum of Denver at Marsico Campus is a 501(c)(3), private non-profit organization, and a Tier II SCFD member.

Note: Please use "Children's Museum of Denver at Marsico Campus" in all publications on first reference and "Children's Museum" or "Museum" thereafter.

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