



For Immediate Release

Children's Museum of Denver at Marsico Campus Won 10Best Children's Museum by USA TODAY

DENVER, Colo. (Feb. 25, 2023) – The Children's Museum of Denver at Marsico Campus won USA Today's 2023 10Best Readers' Choice travel award!

The What: To kick off the competition, a panel of experts narrowed down the field of North American children's museums to 20 nominees. After that, it was up to the voters - who turned out in droves - landing the Museum in the top 10.

The Quote: "This year, the Museum celebrates its 50th anniversary, and we have been reflecting on our vibrant history while looking toward the future with a focus on extraordinary experiences that champion the wonder and joy of childhood," said Museum President & CEO, Michael Yankovich, "We're excited to continue growing with our community and challenging expectations of what a children's museum can be and do."

Why It Matters: The Museum reemerged from the COVID-19 pandemic with gusto, opening a brand new winter experience, *Snow Days*, and launching construction on a groundbreaking early childhood space, *Bloom*, opening in summer of 2023. In addition, exhibits like Bubbles, The Teaching Kitchen and outdoor aerial course and art installation, Adventure Forest, make the Children's Museum of Denver at Marsico Campus a world-class museum the Denver community can be proud to call their own.

The Children's Museum would also like to congratulate the Denver Museum of Nature and Science, honored with a 10Best award of their own in the science museum category.

[Approved photos for press in this Dropbox.](#)

About the Children's Museum of Denver at Marsico Campus

The mission of the Children's Museum of Denver at Marsico Campus is to create extraordinary experiences that champion the wonder and joy of childhood. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado's curious young minds to express what they know and to discover, create and explore more - on their own terms.

Since 1973, the Children's Museum of Denver at Marsico Campus has served the metro-Denver community as a learning institute dedicated to the education and growth of young children and their

caregivers. The Museum provides rich play experiences and a dynamic learning environment for children to joyously learn through innovative and interactive hands-on exhibits, engaging daily programming and year-round special events.

The Children's Museum of Denver at Marsico Campus is a 501(c)(3), private non-profit organization, and a Tier II SCFD member.

NOTE: Please use "Children's Museum of Denver at Marsico Campus" in all publications.

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